

# 槟 州 中 华 总 商 会

Penang Chinese Chamber of Commerce  
9<sup>th</sup> Floor Penang Chinese Town Hall Building  
22, Jalan Masjid Kapitan Keling  
10200 Penang  
Tel: 04-262 4059 Fax: 04-262 6244

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Date: 28<sup>th</sup> July 2005

To: All Members of PCCC

## **Seminar on “Financing Options for SMEs & Cash Management”**

We are pleased to inform you that the Penang Chinese Chamber of Commerce SME and HRD Committee and Malayan Banking Berhad will be jointly organising a seminar on “Financing Options for SMEs & Cash Management”. The details are as follow:-

Date : 5<sup>th</sup> August 2005 (Friday)  
Time : 10.00am  
Venue : Penang Chinese Chamber of Commerce Conference Room  
Medium : English  
Participation Fee : PCCC Member - Free of Charge  
Non-Member - RM 10  
Speakers : Mr. Goay Yeap Siang, Mr. Steven Wong Weng Leong

The registration will be based on first come first served basis. For members who are interested, please complete the registration form and return it to the Secretariat ***latest by 4<sup>th</sup> August(Thursday)***. Should you need any further information or clarification, please contact the Secretariat (Miss Teoh) at Tel: 04-2624059.

Thank you.

ENG LAY THENG  
Executive Secretary

# REGISTRATION FORM 报名表格

Please register the following participant(s) for:

## Seminar on Financing Options for SMEs & Cash Management

5 August 2005 (Friday), 10.00a.m.

Penang Chinese Chamber of Commerce Conference Room

公司名称

Company Name

公司地址

Address

电话 Telephone

传真 Facsimile

出席者 Participant(s)

职位 Designation

1.

2.

3.

媒介语 英语

收费

会员：免费

非会员：每人 RM 10

Medium English

Participation fee Member: Free

Non-member: RM 10 per person

Please return the form to:

**PCCC Secretariat**

9<sup>th</sup> Floor, Penang Chinese Town Hall Building 22, Jalan Masjid Kapitan Keling, 10200 Penang.

Telephone: 04-2624059 Facsimile: 04-2626244 Email: [pccc@streamyx.com](mailto:pccc@streamyx.com)

(Contact Person: Ms Teoh)

### Topic 1: Financing Options for SMEs

**Speaker: Mr. Goay Yeap Siang**

Head, Penang Business Centre, Enterprise Financial Services Group, Malayan Banking Berhad

Outlines :

- FAC3plus
- ITplus
- Contract Financing
- Islamic Financing

### Topic 2: Cash Management - Enterprise's Answer In Optimizing Working Capital

**Speaker: Mr. Steven Wong Weng Leong**

Head, Marketing, Cash Management, Enterprise Financial Services Group, Malayan Banking Berhad

Outlines :

- Overview of Cash Management
- Maybank's Cash Management Strategy
- Maybank's Cash Management Systems, Products & Services (Maybank Desktop Banking and Maybank2<sup>e</sup>.net)
- Security Features
- Why Choose Maybank? Benefits.

### Seminar Program:

**10.00am Registration**  
**10.15am Financing Options for SMEs**  
**11.00am Refreshments**  
**11.15am Cash Management:**  
**Enterprise's Answer In Optimizing Working Capital**  
**12.00pm End**

联办单位：

**Jointly Organized by:**



槟州中华总商会

**Penang Chinese Chamber of Commerce**

**Maybank 2<sup>e</sup>.net**  
Enterprise Cash Management