

SMB **ICT** Solutions Campaign 2005

Bridging Digital Device Among SMEs
中小型企业之间的电子装置桥梁



ROADSHOW DETAILS

巡回研讨会的有关详情

English

英语媒介

28 June 2005

Holiday Villa, Subang Jaya

5 July 2005

Gurney Hotel, Penang

4 Aug 2005

Equatorial Hotel, Malacca

9 Aug 2005

Equatorial Hotel, Kuala Lumpur

Mandarin

华语媒介

20 July 2005

Hilton Kuching, Sarawak

23 July 2005

New York Hotel, Johor Bahru

26 July 2005

Casuarina Hotel, Ipoh

Organiser Technology Adviser

Co-Sponsor

Silver Sponsor

Networking Partners



intel.

CISCO SYSTEMS

SAP

b'smart

IBM

maxis.
Maybank

REDtone
expect innovation

SEMINAR PROGRAM 节目列表

- 08.30am Registration 登记
- 09.15am Arrival of Guest of Honour 贵宾们莅临
- 09.30am Welcome Address 致欢迎词
- 09.40am Keynote Address by Guest of Honour 贵宾们致词
- 10.00am Refreshments 茶点
- 10.30am **SESSION ONE** 第一节
Speaker 主讲人 : *Representative from IBM*
Topic: The Impact of ICT in the Small and Medium Enterprise
题目: 资讯与通讯工艺对中小企业的影响力
- 11.15am **SESSION TWO** 第二节
Speaker 主讲人 : *Representative from INTEL*
Brief Description: To share on practical technology in assisting SMB to adopt technology in the office to save cost and improve their overall productivity.
简介: 与SMB分享实际科技技术以减低成本及全面提升生产力
- 12.00pm **SESSION THREE** 第三节
Speaker 主讲人 : *Representative from SAP*
Topic: World class technology without breaking your bank
题目: 低投资享用世界级科技
- 12.45pm Lunch 午餐
- 01.45pm **SESSION FOUR** 第四节
Speaker 主讲人 : *Representative from CISCO*
Topic : SMB world class solution to grow your business
题目: 企业成长最佳方案
- 02.30pm **SESSION FIVE** 第五节
Speaker 主讲人 : *Representative from b'smart Solutions*
Topic: ICT Outsourcing for operation efficiency and competitive advantage
题目: 精明ICT管理服务为竞争力之本
- 03.15pm Refreshments 茶点
- 03.45pm **SESSION SIX** 第六节
Speaker 主讲人 : *Representative from MAYBANK*
Topic 1 : Cash Management - Enterprise Answer Towards Zero Working Capital
Topic 2 : Funding for SMEs
题目一: 现金管理 - 企业迈向零点运作资产
题目二: 中小型企业家融资
- 04.30pm Panel Discussion 讲题解答
- 05.00pm End of programme 结束

Who will benefit?

- Managing Directors and Chief Executive Officers
- MIS Directors and Managers
- Heads of Strategic Planning
- Business Development Directors and Managers
- IT Strategists and Planners
 - Network Planners
 - System Integrators

谁将获益?

- 董事经理及负责人
- 总裁及总经理
- 总执行长
- 业务扩展执行员及经理
- 资讯科技策略及策划员
 - 网际策划员
 - 系统分析员

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- 资讯科技策略及策划员
 - 网际策划员
 - 系统分析员

YES! We would like to register the following participants for the roadshow on:
(Please ✓ tick where appropriate)

是的! 我们想报名参加以下讲座会于: (请✓勾适合的项目)

English Session 英语媒介

- | | | |
|-----------------------|--------------|--------------------------------|
| <input type="radio"/> | 28 June 2005 | Holiday Villa, Subang Jaya |
| <input type="radio"/> | 5 July 2005 | Gurney Hotel, Penang |
| <input type="radio"/> | 4 Aug 2005 | Equatorial Hotel, Malacca |
| <input type="radio"/> | 9 Aug 2005 | Equatorial Hotel, Kuala Lumpur |

Mandarin Session 华语媒介

- | | | |
|-----------------------|--------------|-----------------------------|
| <input type="radio"/> | 20 July 2005 | Hilton Kuching, Sarawak |
| <input type="radio"/> | 23 July 2005 | New York Hotel, Johor Bahru |
| <input type="radio"/> | 26 July 2005 | Casuarina Hotel, Ipoh |

- We are unable to attend but please keep me on your mailing list for future updates/ events.
我们不能出席此项活动, 请保留我们在邮寄名单内, 继续通知我们最新资讯/活动。

Attendees 出席者

1. Name: Mr/ Mrs/ Ms _____ Designation _____

Tel _____ Fax _____ Email _____

2. Name: Mr/ Mrs/ Ms _____ Designation _____

Tel _____ Fax _____ Email _____

Contact Person 联络人

1. Name: Mr/ Mrs/ Ms _____ Designation _____

Tel _____ Fax _____ Email _____

Company _____

Address _____

Amount enclosed 附上总额 _____ Cheque No/ Bank 支票号码/银行 _____

(Cheque to be made payable to 支票支付予: **SMB ICT Solutions Champaign 2005**)

OCBC Bank - Account no: **708-103624-5**

ENQUIRIES & REGISTRATION

Please contact below
欲知详情及报名,
请联络以下人士

Ms. Sim Yit Yee/
Ms. Doris/ Ms. Liz Lau
SMI Association of Malaysia
20-6, Jalan USJ 9/5T
Subang Business Centre
47620 Subang Jaya
Selangor Darul Ehsan
Tel: (603) 8026 1306/7
(603) 8023 0676
Fax: (603) 8026 1309
Email: smbict@gmail.com

Call Center
Tel: (603) 8994 2920

Register Online
www.smisme.com

Signature & Company Stamp 签名与公司印章

Date 日期 _____

REGISTER NOW! 马上报名参加!

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Programme Fee : RM 50.00 per person.